

# Dr. Tom Dreyer

Leadership Coach | Author | Misk Foundation Director  
Executive Advisor | Thought Leader

With **20+ years** of diverse experience and 2800+ coaching hours, Tom has received numerous accolades from renowned executives as a key ingredient to their leadership impact. Tom specializes in turning organizational challenges to growth opportunities in multicultural environments as he worked and coached across continents in various industries including **Energy, Education, Construction, Retail, Hospitality, Banking, Aviation and Non-Profit**.

His **adaptive style, innovative approach** spiced with a pinch of humor takes his clients on an insightful development journey, equipping them with the **mindset, tools and motivation** to sustain the advances they strive for in their career and personal lives.

## Professional Journey

Tom's career began in **South Africa**, transitioned to the **United Arab Emirates** for 10+ years and currently serves in **Saudi Arabia** as the **Misk Foundation Leadership Director** where he leads a number of nation-wide flagship programs such as the **2030 Leaders, 10X, Fellows, Ignited Voices, Distinct** and the **Saudi Leadership Society (SLS)**.

He led multi million-dollar transformations, established **ADNOC's Development Center of Excellence**, international upskilling projects resulting in a robust coaching culture across **15 Group Companies** and trained/accredited **100+** ICF coaches.

Tom led multiple programs in partnership with prestigious institutions such as **Harvard, London Business School, Oxford, CCL, Esade** and **Franklin Covey** some of which won **CIPD, Prism and Golden Quill awards** for their impact across continents.

Above all, he serves as a board member for the **Central University of Technology**.

## Author

Dr. Tom's book **"10 Golden Stars to Leadership Excellence"** provides strategies to transform global leadership pitfalls into **opportunities** for tangible **results**. It offers a unique blend of **insights, practical tools, new neuroscientific models**, and **real-world success stories**, designed to empower leaders at all levels. Celebrated globally for its **practical approach**, the book has garnered endorsements from **CEOs, best-selling authors, and renowned professors**. Tom has also published numerous coaching and mentoring articles based on his academic research.

## Coaching Approach

Tom believes in a **solution orientated** and highly personalized methodology that blends personal insight with practical application. A passionate advocate for continuous improvement, he commits to inspire leaders to **lead with purpose, learn with passion, and shape a legacy**. Dr. Tom leverages a blend of evidence-based **neuroscientific** techniques and **practical tools**, creating a supportive yet challenging environment that **fosters growth**, elevates leadership capabilities, and drives sustainable change.

**Bonus:** All Tom's coachees receive a **complimentary** copy of his book, 10 deep-reflection tools and access to his 10-week online Masterclass.

*"A bird sitting on a tree is never afraid of the branch breaking, because its trust is not on the branch, but on its own wings. Always believe in yourself."*



## Education

- **Doctorate** - Talent Development
- **MSc** - Human Resource Management
- **BTech** - Engineering Science

## Certifications

- **ICF PCC** Accreditation
- Neuro-Leadership **Coaching Certification**
- **BPS** Level A & B **Psychometrics** Qualified
- **Franklin Covey** Leadership Facilitator
- **Assessor & Verifier** with SAQA, NQF & AEL
- B-Tech & MSc University **Moderator**
- **Saville Wave Accreditation**
- **NEBOSH** IGC
- **N3 Chemical** Engineering Science

## Areas of Expertise

- **Leadership** Coaching
- **CEO Advisor**
- Management **Career Acceleration**
- **High-Potential** Development
- **Change Management**
- **Succession Planning**
- **Leadership Development**

## International Awards

**2023 CIPD Middle East Award**  
Best Learning & Development Program

**2021 PRISM Award**  
Shaping a Coaching Culture

**2019 Vice Chancellor's Award**  
Impact on Management Sciences