



10 GOLDEN STARS TO
LEADERSHIP
EXCELLENCE



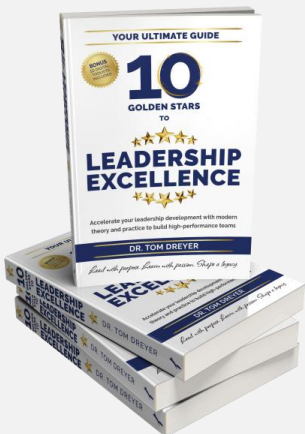
The 10 Golden Stars to Leadership Excellence

Book Overview



THE JOURNEY BEHIND THE STARS

- ★ The book was born out of extensive PhD Research focused on the interpersonal competencies that leaders, mentors, and coaches require to shape a lasting legacy.
- ★ The research led to the identification of the top challenges leaders face globally and particularly focusing on the context of the Middle East.
- ★ The study explored the strategies employed by world-renowned leaders to excel in high-pressure environments.
- ★ The research drilled into the neuroscience behind successful leadership strategies, with a specific focus on human-centric leadership and the science of building trust and influence.
- ★ The findings were packaged into a simplified, practical format over 14 months to accelerate the development of first- and second-level leaders. This framework forms the foundation of the book "10 Golden Stars to Leadership Excellence".



Trusted by Global Leadership Experts, this book stands as a trusted guide for transformative leadership!

Endorsed by distinguished professors, visionary CEOs, and acclaimed authors, this book has received praise from thought leaders across industries, cementing its place as a must-read.

Scott Jeffrey Miller

BESTSELLING AUTHOR AND EXECUTIVE VICE-PRESIDENT FRANKLINCOVEY
HOST OF THE WORLD'S LARGEST LEADERSHIP PODCAST



Finally, the perfect balance of theory and practice!
Dr. Tom Dreyer has authored the only leadership book you'll ever need. Truly a masterpiece resource for every leader from the frontline to the C-Suite.



CLICK HERE



To explore more about the book, uncover its key themes, and dive deeper into the insights waiting for you!

Leadership Excellence Masterclass

Inspired by global leadership challenges, this program builds on proven strategies and insights from the book "10 Golden Stars to Leadership Excellence."



LEARN FROM ICONIC LEADERS

Encapsulates wisdom gathered from decades of global leadership experience, neuroscientific research, and timeless lessons from iconic leaders.

OVERCOME LEADERSHIP CHALLENGES

Addresses the prominent challenges with an innovative blend of practical tools, insights, and neuroscientific strategies, turning obstacles into remarkable growth opportunities.

BE EMPOWERED

It's a distillation of knowledge from successful collaborations with world-renowned institutions like Harvard, London Business School, and Franklin Covey, tailored to empower YOU.



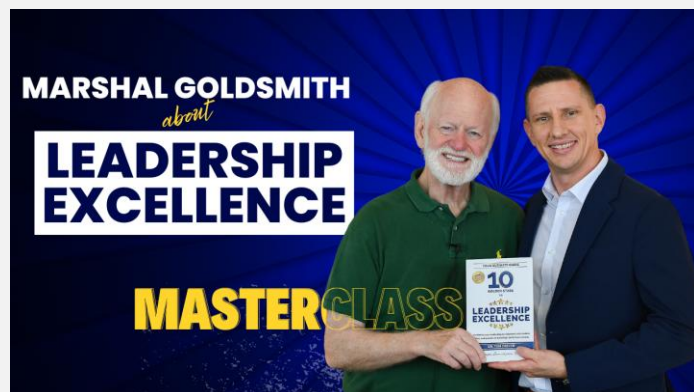
Click to watch a video endorsement from Marshall!

WHO IS THIS FOR?

- ✓ **Individual Contributors**
Supporting transition to 1st Level Leaders
- ✓ **New 1st Level Leaders**
Newly promoted 1st Level Leaders
- ✓ **1st Level Leaders**
Tenure 1st Level Leaders
- ✓ **2nd Level Leaders**
Leading Leaders
- ✗ **Executives**
Senior Executives (C-Suite)

Endorsed by *global business and education leaders, award-winning authors, and...*

Number 1 Thought Leader / Executive Coach:
Marshall Goldsmith.



Unique Features

Empower leaders with tools, insights, and connections that drive sustainable impact.



Practical leadership toolkits

Apply concepts into real scenarios



Neuroscientific backed insights

Discover practical model backed by “brain-science”



Peer networking community

Network and share best practices



Digital learning resources

Support your continuous learning journey



Self-reflection Models

Enhance deep self-awareness



Stories and Case Studies

Learn from world renowned leaders' success stories



Coaching

Accelerate your personal growth



Expert-led sessions

Led by international thought leaders



Continuous learning pathway

Access 80+ development courses

Developed Resources



10 X Animation video of story in practice



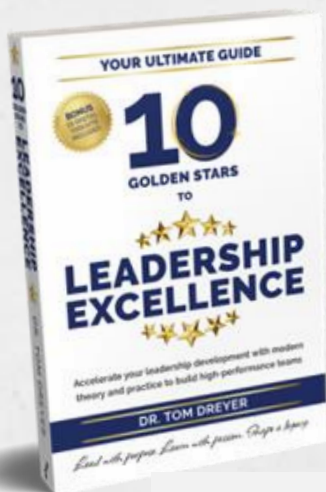
Posters and Key Cards



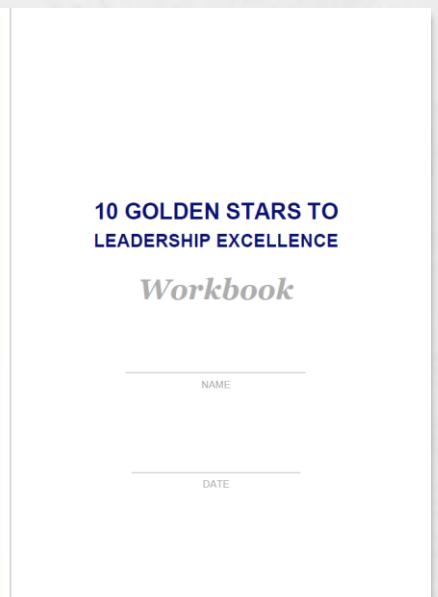
Slide Decks and Facilitator's Materials



12 X Video Recording of the 10 Golden Stars



Book



Learners' Materials

Delivery Options

Leadership Excellence, delivered your way—flexible formats to meet every organization's unique needs

Masterclass

10-week webinar series



Workshop

3-Day interactive workshop

Self-Paced

Flexible video modules



Tailored

Flexible modular/journey delivery

Masterclass

- Dynamic weekly webinars over 10 weeks for a comprehensive learning journey.
- This series encapsulates wisdom gathered from decades of global leadership experience, neuroscientific research, and timeless lessons from iconic leaders.

Workshop

- A 3-day interactive workshop combining theory and practice to guide you along your leadership journey.
- Transforms how participants see and act on the three aspects of their leadership journey – Leading Self, Leading Team, Leading the Future.

Self-Paced

- Explore key topics through flexible 12-video modules designed for convenient, self-paced learning.
- Access a comprehensive library of pre-recorded content that supports anytime, anywhere learning.

Tailored

- Delivered as short, bite-sized sessions or as an extended journey with coaching workshops, tailored to meet organizational needs.
- Flexible formats designed to align with your team's schedule, pace, and specific requirements.

Masterclass

Leadership Excellence Series



Convenient and Accessible

Attend from the comfort of your office or home, eliminating the need for travel.



Time Efficient

Each session is just one hour per week, perfectly designed to fit into busy schedules.



Reflective Learning

Allows participants time to absorb and digest the content at their own pace.



Encourages Self-Reflection

Inspires deeper thinking and personal growth through thought-provoking discussions.

Objectives and Outcomes

01

Grow Leadership Self-Awareness

To **unlock personal growth.**

Reflect on your leadership style and identify areas for improvement to become a more effective leader.

Leaders who understand the **foundations** of leadership and a deeper sense of self, **build cohesive teams.**

02

Discover Your Leadership Style

To **enhance your performance.**

Investigate common leadership styles and situational leadership to help you to become a more strategic and insightful leader.

Once you refine your leadership style, you can **motivate and lead your team better.**

03

Understand Your Team

To **enhance team performance.**

We explore a model for navigating workplace dynamics, particularly in leading multi-generational teams. Engage with a brand-new assessment model.

Learn how to diversify your leadership approach and truly connect with the five generations present in today's workforce.

04

Build Trust In Your Team

To **build resilient relationships.**

A critical leadership skill is building trust. Understand how this impacts the brain and the trust life cycle dynamics.

Trust builds mutual respect and a psychologically safe work environment.

05

Develop High-Performance Teams

To **foster a high-performance culture.**

Learn how to optimize, develop, and sustain a dynamic, high-performance team that aligns with the organization's values and goals.

You will be equipped with insights and innovative, yet practical tools, to transform your teams into effective units that can achieve outstanding results.

Masterclass

Leadership Excellence Series

06

Lead with EQ and NLP

To **transform your leadership experience**. Learn the power of Emotional Intelligence and Neurolinguistic Programming.

You will be able to connect with team members individually, grasp interpersonal dynamics, and foster collaboration.

07

Master Communication

To **communicate with impact**. Sharpen your communication skills using newly developed tools and models to better articulate your vision, engage your team, and drive organizational objectives.

You will understand the brain's preference for clarity and empathy. Discover techniques for giving constructive criticism and feedback.

08

Adapt to Change

To **navigate change with confidence**. Develop a mindset where change is both anticipated and welcomed.

Foster resilience and the ability to confidently guide teams in the face of uncertainty. A brand-new tool will help you adapt to change.

09

Lead in the Digital Age

To **prepare for the digital future**. Technological innovation has the power to drive change, accelerate innovation, and dramatically alter the workplace.

Leverage the advantages of AI and technology in your leadership approach to supercharge results.

10

Develop Talent

To **invest in a leadership legacy**. Leaders play a vital role in unlocking individual potential. Help shape a legacy that inspires and impacts future generations.

Explore coaching techniques and a new mentoring model to fast-track your team's growth, advancement, and results.



Bonus Stars!

Discover two important and exciting aspects of communication.

Gain the confidence to step into the leadership spotlight with **public speaking** and **story telling!**

Workshop

The 10 Core Skills to Leadership Excellence



Networking Opportunities

Build meaningful connections with like-minded professionals and industry experts.



Hands-On Experiential Learning

Engage in practical activities and real-world scenarios to immediately apply new skills.



Collaborative Problem-Solving

Work in teams to exchange ideas, tackle challenges, and foster creative thinking.



Immediate Feedback

Receive guidance and constructive input from experts and peers to enhance your learning experience.

Lead Yourself | Lead Your Team | Lead the Future

Bridge the gap between potential and outstanding leadership performance while profoundly transforming your life and the lives of those you lead.

Through real-life case studies and practical application, the Leadership Excellence Workshop trains participants to excel in their current and future role using the 10 Core Skills that will shape their leadership legacy.



The future of a country is dependent on the **minds of our people** and the **ability to unleash their potential**.

HRH Mohammed Bin Salman

Attending this **three-day** interactive **workshop** transforms how participants see and act on the three aspects of their leadership journey; *How they Lead Themselves, How they Lead a Team, and How to Lead the Future.*

What can participants expect from the program?



Module 1

Learn the "The 3 Key Techniques for Effective Self-Leadership" to lead with confidence and authenticity



Module 2

Apply the "The 4 Drivers of High-Impact Leadership" to foster a culture of empowerment within teams and achieve impactful results.



Module 3

Get ready for the future with "The 3 Fundamental Skills of Modern Leadership" to navigate today's dynamic environments with vision and agility.

Workshop

The 10 Core Skills to Leadership Excellence

Program Outline

Part 1:

The 3 Key Techniques to Effective Self-Leadership

Learn the "The 3 Key Techniques for Effective Self-Leadership" to lead with confidence and authenticity.

Techniques	You will:
 SELF-REFLECTION	<ul style="list-style-type: none">▪ Learn how to self-reflect.▪ Reflect on your leadership style and identify areas for improvement.
 DISCOVER YOUR LEADERSHIP STYLE	<ul style="list-style-type: none">▪ Investigate 9 common leadership characteristics.▪ Learn how situational leadership allows you to adapt your style to meet the varying needs of your team members.
 EI AND NLP	<ul style="list-style-type: none">▪ Familiarize yourself with Emotional Intelligence and NeuroLinguistic Programming.▪ Develop connections and adapt your leadership style to better meet your team's needs.

Workshop

The 10 Core Skills to Leadership Excellence

Program Outline

Part 2:

The 4 Drivers to High Impact Leadership

Apply the “The 4 Drivers of High-Impact Leadership” to foster a culture of empowerment within teams and achieve impactful results.

Drivers	You will:
 UNDERSTAND YOUR TEAM	<ul style="list-style-type: none">▪ Explore workplace dynamics.▪ Learn about leading multi-generational teams.▪ Take a brand-new personality assessment model.
 BUILD TRUST IN YOUR TEAM	<ul style="list-style-type: none">▪ Learn about the cycle of trust.▪ Discover tools to build team trust.▪ Understand the impact of neuroscience in relation to trust.
 HIGH-PERFORMANCE TEAMS	<ul style="list-style-type: none">▪ Investigate a new model to build a dynamic, high-performance team.▪ Understand the different team roles.
 DEVELOP TALENT	<ul style="list-style-type: none">▪ Learn the importance of investing in future leaders.▪ Discover strategies for developing the next generation of leaders.




Workshop

The 10 Core Skills to Leadership Excellence

Program Outline

Part 3: The 3 Fundamental Skills to Modern Leadership

Get ready for the future with "The 3 Fundamental Skills of Modern Leadership" to navigate today's dynamic environments with vision and agility.

Fundamental Skills	You will:
 ADAPT TO CHANGE	<ul style="list-style-type: none">▪ Use adaptability quotient to develop a change-ready mindset.▪ Learn to create a change-ready culture.
 DIGITAL AGE	<ul style="list-style-type: none">▪ Discover tools and skills to guide you through the ever-evolving digital age.
 COMMUNICATION MODELS	<ul style="list-style-type: none">▪ Understand that listening is also part of communication.▪ Learn new communication models to better engage your team.▪ Gain skills for your next public speech.

Tailored

Customized Solutions



Flexible Journey Format

Can be converted into an extended learning journey, delivering topics over three months with the inclusion of coaching sessions for sustained growth.



Modular Delivery

Offers bite-sized modules that can be delivered independently, allowing focused learning on specific topics.



Customizable Approach

Tailored to fit the unique needs of your organization, ensuring relevance and impact.



Scalable Learning

Suitable for small teams or large groups, adapting to the size and scope of your audience.

How It Works

Discovery

We collaborate with you to identify your team's goals, challenges, and priorities, ensuring our solution aligns with your organizational needs.



Course Design

We create a tailored curriculum based on your input, focusing on areas with the greatest impact, such as leadership, communication, or technical skills.



Delivery Options

Our flexible formats include bite-sized sessions, extended learning journeys, hybrid models, or on-demand content, customized to fit your team's schedule and preferences.



Measure Impact

We evaluate success through feedback, well rounded evaluations, performance tracking, and actionable insights to ensure sustainable results.

➤ Bite-Sized Sessions

Ideal for busy teams, these short, focused workshops address specific topics in manageable chunks, ensuring learning without disrupting daily operations.

➤ Extended Learning Journeys

For organizations seeking comprehensive development, we offer a series of connected modules spread over weeks or months. These journeys include coaching sessions to reinforce learning and ensure long-term results.

➤ Hybrid Delivery

Combine in-person workshops with virtual sessions to accommodate remote or hybrid teams, ensuring accessibility and engagement.

➤ Paced or Accelerated Schedules

Choose a timeline that works best for your team—whether it's spaced out over time for gradual absorption or delivered in an intensive, bootcamp-style format.

➤ On-Demand Learning

Complement live sessions with access to self-paced online content, providing flexibility for team members to learn at their own convenience.

➤ Team-Specific Customization

From case studies to role-playing exercises, we integrate industry-specific scenarios or organizational examples to make the sessions highly relevant and practical.

Lead with Purpose | Learn with Passion | Shape a Legacy

Self-Paced

Learn Anytime, Anywhere at Your Own Pace



Flexible Learning Schedule

Participants can explore topics at their own pace, allowing them to balance learning with personal and professional commitments.



Comprehensive Access

Gain unlimited access to a library of pre-recorded content, enabling learning anytime, anywhere.

Dive into **12 comprehensive video** modules designed to guide you through the principles of leadership excellence. Led by **Dr. Tom Dreyer**, an acclaimed author and leadership expert, this course combines engaging presentations with actionable insights to help you achieve personal and professional growth.



What's Included in the Course?

Introduction

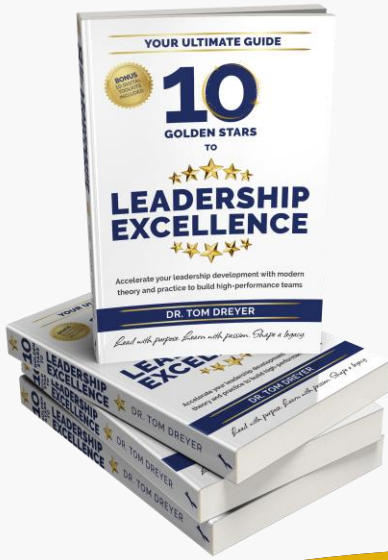
Setting the foundation for your leadership journey.

The 10 Golden Stars

Explore each of the 10 leadership principles in-depth, with practical applications.

The Bonus Stars

Discover exclusive principles to elevate your leadership to the next level.



Leadership Excellence

Empower your leaders.

Your custom leadership journey that **inspires, empowers,** and drives measurable **results.**

Take the next step in your leadership journey!

CLICK HERE



Click to learn more about the **Masterclass.**

Enroll now to elevate your impact and influence today!



GET YOUR BOOK NOW

Contact Us

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