



# 10



**GOLDEN STARS**

TO

**LEADERSHIP  
EXCELLENCE**

**Masterclass**

*Online self-paced or live in-person  
experience to shape a lasting legacy.*



*Dr. Tom Dreyer*

# Leadership Excellence

## Masterclass Series

### WHAT IS THIS ABOUT?

This series promises to be a transformative experience.



#### INSPIRED BY

- ✓ Global leadership pitfalls.
- ✓ What iconic leaders have done to overcome pitfalls.
- ✓ The book "*10 Golden Stars to Leadership Excellence*."



#### LEARN FROM ICONIC LEADERS

This series **encapsulates wisdom gathered from decades of global leadership experience**, neuroscientific research, and timeless lessons from iconic leaders.



#### OVERCOME LEADERSHIP CHALLENGES

It addresses the **challenges** with an innovative blend of practical tools, insights, and neuroscientific strategies, turning obstacles into **remarkable growth opportunities**.



#### BE EMPOWERED

It's a distillation of knowledge from previous collaborations with world-renowned institutions like Harvard, London Business School, and Franklin Covey, **tailored to empower YOU**.



WHO

Targeting:

- Aspiring leaders
- Leaders across all levels
- HC/HR professionals



HOW  
WHERE &  
WHEN

Custom live in-person or self paced online:

For online, recommend one episode per week for 12 weeks.

For a custom live in-person experience contact [leadership@drtomdreyer.com](mailto:leadership@drtomdreyer.com)

# Episodes

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## 1

### Grow Leadership Self-Awareness



To *unlock personal growth*.

Reflect on your leadership style and identify areas for improvement to become a more effective leader.

## 2

### Discover your Leadership Style



To *enhance your performance*.

Investigate common leadership styles and situational leadership to help you to become a more strategic and insightful leader.

## 3

### Understand your Team



To *enhance team performance*.

We explore a model for navigating workplace dynamics, particularly in leading multi-generational teams. Engage with a brand-new assessment model.

## 4

### Build Trust in your Team



To *build resilient relationships*.

A critical leadership skill is building trust. Understand how this impacts the brain and the trust life cycle dynamics.

## 5

### Develop High-Performance Teams



To *foster a high-performance culture*. Learn how to optimize, develop, and sustain a dynamic, high-performance team that aligns with your organisation's values and goals.

# Episodes

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## 6 Lead with EQ and NLP



To *transform your leadership experience*. Learn the power of Emotional Intelligence and Neurolinguistic Programming.

## 7 Master Communication



To *communicate with impact*.

Sharpen your communication skills using newly developed models to articulate your vision, engage your team, and drive organizational objectives.

## 8 Adapt to Change



To *navigate change with confidence*.

Develop a mindset where change is both anticipated and welcomed.

## 9 Lead in the Digital Age



To *prepare for the digital future*.

Technological innovation has the power to drive change, accelerate innovation, and dramatically alter the workplace.

## 10 Develop Talent



To *invest in a leadership legacy*.

Leaders play a vital role in unlocking individual potential. Help shape a legacy that inspires and impacts future generations.



## + Bonus Stars

Discover two important and exciting aspects of communication.

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### UNIQUE FEATURES



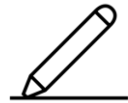
#### Practical Leadership Toolkit

Helps you apply key concepts in real leadership scenarios.



#### Stories and Case Studies

Inspirational examples from world-renowned leaders providing practical insights.



#### Self-Reflection Models

To enhance self-awareness, evaluate team dynamics, and drive organizational impact.



#### Neuroscientific-backed Insights

To explain the effectiveness of leadership strategies.



#### Expert-Led Sessions

Delivered by the author of the *10 Golden Stars to Leadership Excellence*, Dr. Tom Dreyer.



#### Mentoring and Coaching

Fast track ticket to receive 1-on-1 or group coaching by Dr. Tom Dreyer.



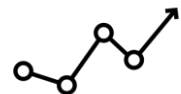
#### Digital Learning Resources

To support continuous learning with a personal digital kit.



#### Peer Networking Community

A supportive community of leaders to network and share their best practices.



#### A lifelong Learning Journey

This Masterclass series sets the stage for lifelong learning and proficiency.

**Lead with Purpose . Learn with Passion . Shape a Legacy**